

# APICS ASIA PACIFIC INTENSIVE CARE SYMPOSIUM 2022 **SICM X ANZICS**

# SINGAPORE

20-22 AUGUST 2022  
SUNTEC SINGAPORE CONVENTION AND EXHIBITION CENTRE



## SPONSORSHIP PROSPECTUS

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[www.sg-apics.com](http://www.sg-apics.com)





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## Introducing the Asia Pacific Intensive Care Symposium (APICS)

Brought to you by the same intensive care societies behind SG-ANZICS – the Society of Intensive Care Medicine, Singapore (SICM) and the Australian and New Zealand Intensive Care Society (ANZICS), APICS was launched last year as a virtual conference in response to the COVID-19 pandemic, as our flagship event, SG-ANZICS, was unable to take place.

Moving forward, we have concerted our efforts into a single intensive care conference – the Asia Pacific Intensive Care Symposium (APICS). The “SG-ANZICS Asia Pacific Intensive Care Forum” will thus now be known as the Asia Pacific Intensive Care Symposium “APICS by SICM X ANZICS”. This rebranding reflects our position as the leading intensive care conference in the Asia Pacific region.

Join us at APICS 2021: [www.sg-apics.com](http://www.sg-apics.com)





For the better part of the last two years, we have sat behind computer screens and mobile devices as we adopted new ways to stay connected and up to date with the ever-evolving scientific landscape. Likewise, we have embraced technology and devised innovative ways in caring for our patients. In 2021, in line with the needs of this new climate, we evolved and re-launched our flagship conference, SG ANZICS, into a full-scale digital event – the Asia Pacific Intensive Care Symposium (APICS).

The response to APICS 2021 was heartening, with over 2000 delegates and speakers from 80 nations coming together to discuss topics closest to our hearts as critical care practitioners. The teams from SICM and ANZICS are grateful for your support which has allowed SG ANZICS, and now APICS, to grow into the largest intensive care conference in the Asia Pacific region.

The pandemic is a reminder of our interdependence and connectedness, and it is paramount that we continue to deliver the best elements of our conference – by bringing together an international faculty of experts and enabling pertinent critical care content to be shared and assessed readily throughout the region. Above and beyond the core critical care themes, we recognise that this pandemic has reshaped our practices, and we aim to introduce new key subjects on ICU education, mental health, technology and telehealth, and ICU sustainability.

As we re-engage in 2022, we would like to welcome everyone back here in Singapore for APICS 2022. With 3 days of scientific content and networking exchanges carried out in-person as well as via our virtual live platform, we look forward to meeting all of you at APICS 2022.

**Dr Ruth Chen**  
Organising Chair



## Asia Pacific's Premier Clinical ICU Conference

The Asia Pacific Intensive Care Symposium (Hybrid) is due to take place from 20-22 August 2022 at Suntec Singapore Convention and Exhibition Centre. Every edition of APICS showcases critical care excellence and fosters collaboration between regional critical care societies, while uniting and maintaining cultural diversity. It also provides a dynamic business platform for the critical care community to keep abreast of new technologies, discover the latest industry innovations, network and do business at one convenient location.

One of the aims of APICS is to engage the critical care community in developing Asia Pacific countries and to also spearhead the growth of the region's healthcare sectors to meet changing demands. The educational forums during the conference also assembles an impressive line-up of leading experts from around the world, who will share on a diverse range of topics ranging from clinical breakthroughs, research findings, and leadership practices. These symposium sessions are conducted through CME-accredited multitrack symposia, interactive masterclasses, breakfast and lunch symposia, pre-conference workshops and poster presentations.

Delegates will also have opportunities to explore participating booths which showcase cutting-edge services, technologies and innovative products while they build new contacts and network with like-minded professionals.



**Make relevant connections around the world at APICS 2022. Join Us Now!**

## ABOUT SICM AND ANZICS

### ABOUT SICM

The Society of Intensive Care Medicine (SICM) is the representative body for intensive care medicine professionals in Singapore. Its objectives are to advance the knowledge and practice of intensive care medicine in Singapore. It strives to achieve this by improving and providing education in intensive care medicine and by encouraging and supporting research activities in this area.

The Society played a key role in the development of the next generation of intensivists via the setting up of a national multi-disciplinary intensive care medicine training programme, in conjunction with the Ministry of Health. The Society is also active in organising courses related to intensive care, such as the SICM SymPosium (SISPO), the Fundamental Critical Care Support Course, and other continuing medical education (CME) meetings, culminating in the annual SG-ANZICS Intensive Care Forum.

Meanwhile, the Society's research arm, the National Investigators for Clinical Epidemiology and Research (SICM-NICER), facilitates and supports multi-centre studies within Singapore and beyond.

### ABOUT ANZICS

The Australian & New Zealand Intensive Care Society was formed in 1975 and is the premier representative body for specialists practising intensive care medicine in Australia and New Zealand. The society has over 770 members spread across the two countries and internationally.

Despite its relatively small size, ANZICS has developed a high international profile through the activities of the Clinical Trials Group and the adult and paediatric outcomes databases (CORE). ANZICS committees are also responsible for studying safety and quality in intensive care practice and the development of clinical practice guidelines and for the management of the organ donor process in intensive care units. ANZICS plays an important role in advocacy for intensive care specialists with government bodies. ANZICS is an active member of the Asia-Pacific Association for Critical Care Medicine and the World Federation of Societies for Intensive and Critical Care Medicine.



## WHY SUPPORT THIS SYMPOSIUM?

- Demonstrate your company's leadership in the field of Intensive Care
- Reach key thought-leaders, academic and industry researchers and clinicians
- Keep abreast of the latest developments and technologies
- Raise your company's visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Opportunities to network with the critical care communities
- Be a corporate partner of APICS in promoting lifelong learning

## PROGRAMME HIGHLIGHTS

- Resuscitation science
- Critical care obstetrics
- Geriatrics and the ICU
- Post-ICU care and rehabilitation
- Value-added services in ICU
- Mental health and workplace wellbeing
- Telemedicine
- ICU sustainability
- The Core ICU symposia topics i.e. critical care cardiology / nephrology/ neurology/ paediatrics etc.
- Hemodynamic, Ultrasound and Airway workshops



**Dr Ruth Chen**  
Organising Chair



**Dr Christian Karcher**  
ANZICS Convenor



**Dr See Kay Choong**  
SICM President



**Dr Anthony Holley**  
ANZICS President

**Organising Chair:** **Dr Ruth Chen**  
Woodlands Health, Singapore

**Scientific:** **Dr Lie Sui An**  
Singapore General Hospital, Singapore

**Experience:** **Dr Chew Mei Fang**  
Tan Tock Seng Hospital, Singapore

**Members:** **Dr Clare Fang**  
National University Hospital, Singapore

**Dr Koh Wenjia Pearly**  
Singapore General Hospital, Singapore

**Dr Lee Yi Lin**  
Singapore General Hospital, Singapore

**Dr Lim Chu Hsien**  
Duke-NUS Medical School, Singapore

**Dr Lim Jia Yan**  
Tan Tock Seng Hospital, Singapore

**Dr Pipetius Quah**  
National University Hospital, Singapore

**Dr. Tay Sok Boon**  
Sengkang General Hospital, Singapore





## DATE

**20-22 August 2022: Main Conference**

## COUNTRY

**Singapore**

## VENUE

### **Suntec Singapore Convention & Exhibition Centre**

Address: 1 Raffles Boulevard, Suntec City,  
Singapore 039593  
Tel: +65 6337 2888  
[www.suntecsingapore.com](http://www.suntecsingapore.com)

## EXPECTED NUMBER OF PARTICIPANTS

**1,000 participants**

## CONFERENCE ORGANISER

### **Kenes MP Asia Pte Ltd**

APICS 2022  
12 Kallang Avenue  
Pico Creative Centre Level 2  
Singapore 339411  
Tel: +65 6389 6644  
Fax: +65 62924721  
[www.sg-apics.com](http://www.sg-apics.com)

## EXHIBITION / SUPPORT

### **Ms. Jenny Ong**

Assistant Director  
Tel: +65 6389 6644  
H/P: +65 9618 6479  
Fax: +65 6292 7577  
Email: [ongj@kenes.com](mailto:ongj@kenes.com)

## LANGUAGE

The official language of the Forum is English. All abstract submissions and presentations must be submitted in English.

## LIABILITY AND PERSONAL INSURANCE

The Forum Secretariat and organisers cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the Forum.

We recommend that all participants take out personal travel and health insurance for the trip.



## COUNTRIES REPRESENTED

Australia  
France  
Japan  
Netherlands  
South Africa  
UAE

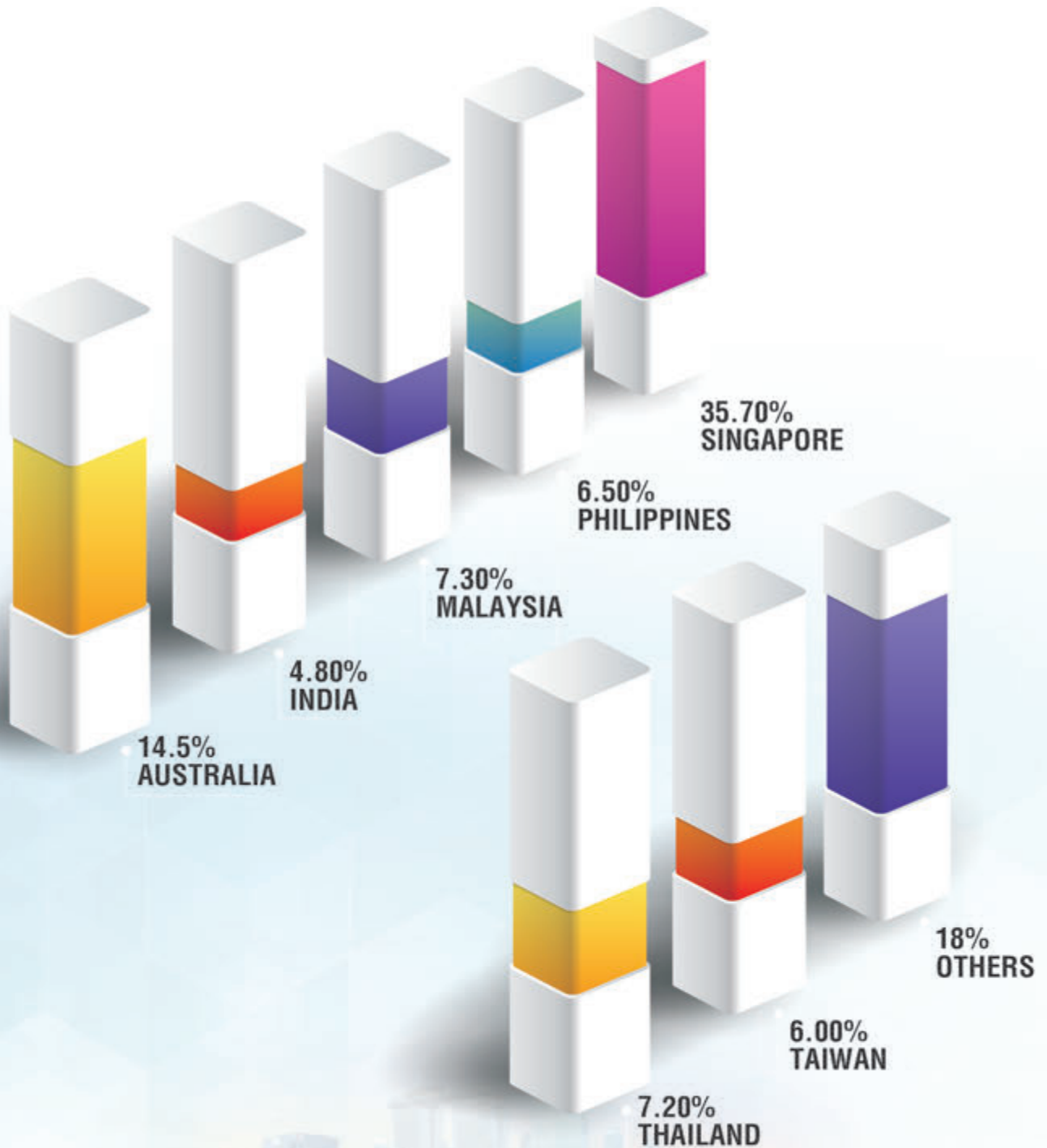
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Macau  
New Zealand  
South Korea  
United Kingdom

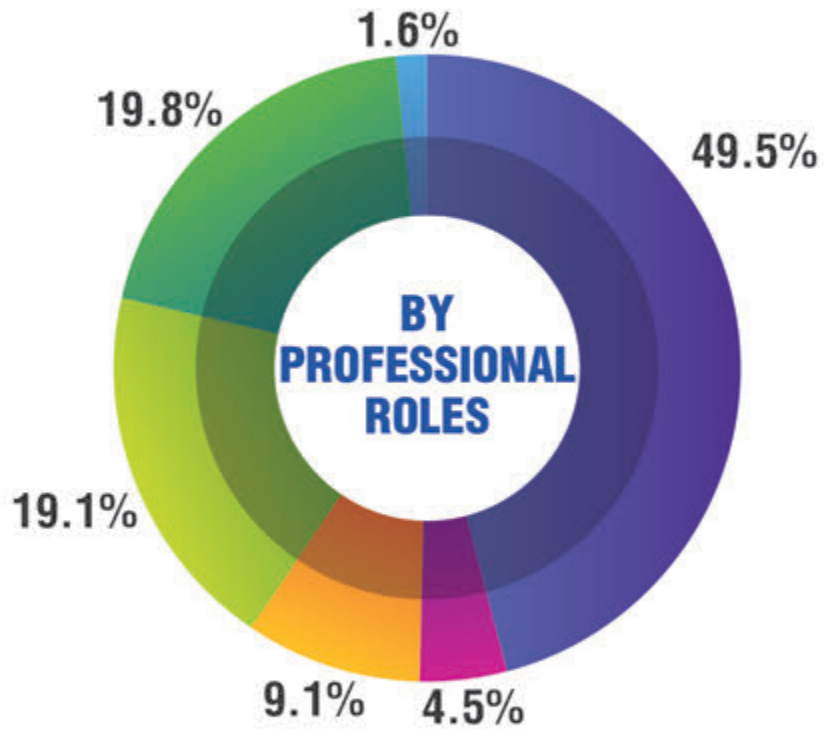
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Pakistan  
Sri Lanka  
USA

Brunei  
India  
Mongolia  
Philippines  
Switzerland  
Vietnam

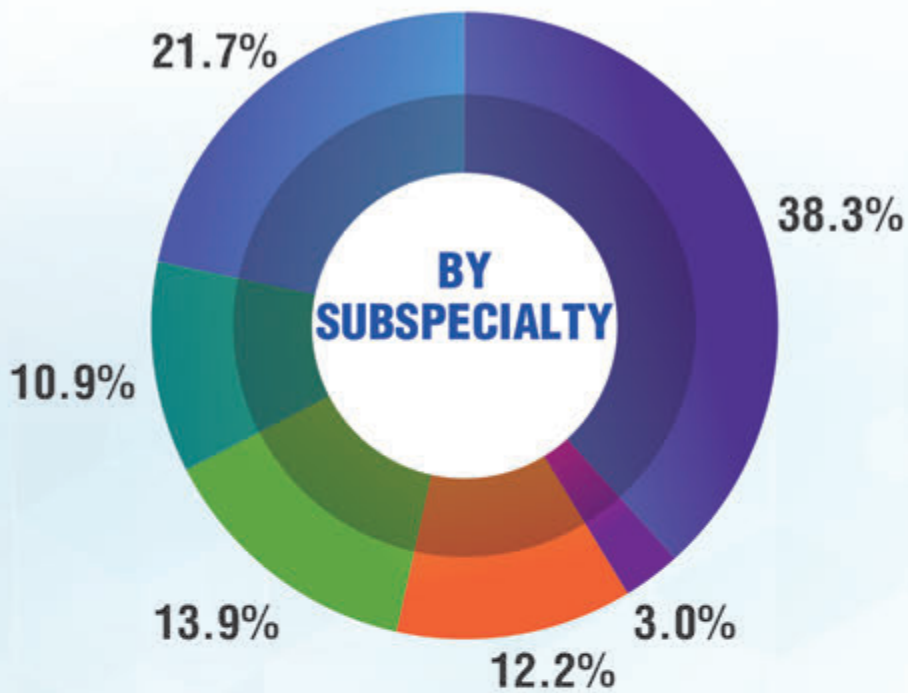
Canada  
Indonesia  
Myanmar  
Qatar  
Taiwan

China  
Ireland  
Nepal  
Singapore  
Thailand





- DOCTORS
- LMIC DOCTORS
- ALLIED HEALTH PROFESSIONALS
- TRAINEE DOCTORS
- NURSES
- STUDENTS



- ANAESTHESIA
- CARDIOLOGY
- EMERGENCY MEDICINE
- GENERAL INTERNAL MEDICINE
- RESPIRATORY

■ **OTHERS**  
 (CARDIOLOGY, CARDIOTHORACIC SURGERY, NEPHROLOGY, NEUROLOGY, NEUROSURGERY, PEDIATRICS AND NEONATAL, TRAUMA)



## GOLD SPONSORS

**Baxter**



## EXHIBITORS





## DAY 1 | 20 AUGUST 2022

0830 - 0845	Opening Address		
0850 - 0920	Plenary Session 1		
0920 - 0950	Plenary Session 2		
0950 - 1000	Break		
1000 - 1130	Symposium 1: ARDS	Symposium 2: ECMO	Symposium 3: Neurology I
1130 - 1200	Plenary Session 3		
1300 - 1430	Symposium 4: Mechanical Ventilation	Symposium 5: Geriatrics in ICU	Symposium 6: PAEDS – Neuro
1430 - 1450	Break		
1450 - 1620	Symposium 7: Critical Care Cardiology	Symposium 8: PAEDS – Sepsis	Symposium 9: Neurology II

## DAY 2 | 21 AUGUST 2022

0850 - 0920	Plenary Session 6		
0920 - 0950	Plenary Session 7		
0950 - 1000	Break		
1000 - 1130	Symposium 10: RRS	Symposium 11: ABCDEF/Sedation	Symposium 12: COVID-19 and ICU
1130 - 1200	Break		
1200 - 1230	Plenary Session 8		
1330 - 1500	Symposium 13: PAEDS – Sedation/PICS	Symposium 14: Sepsis	Symposium 15: ICU Education
1500 - 1630	Symposium 16: Critical Care Gastroenterology	Symposium 17: ICU Nutrition	Symposium 18: Critical Care Nephrology
1630 - 1700	Plenary Session 9		

## DAY 3 | 22 AUGUST 2022

0850 - 0920	Plenary Session 10		
0920 - 0930	Break		
0930 - 1100	Symposium 19: ICU Survivorship	Symposium 20: Immunocompromised in the ICU	Symposium 21: PAEDS – Lung
1100 - 1230	Break		
1230 - 1400	Symposium 22: Organ Interaction	Symposium 23: PAEDS – Miscellaneous	Symposium 24: Airway management in the ICU
1400 - 1420	Break		
1420 - 1600	Symposium 25: Trauma	Symposium 26: Hemodynamics	Symposium 27: Big data in ICU – Insight into its development
1600 - 1630	Plenary Session 11		
1645 - 1715	Plenary Session 12		

\*Timing and programme are subject to change by Organisers



SUPPORT CATEGORIES  
& BENEFITS



PARTICIPATION STATISTICS  
& SOCIETY INFORMATION



EDUCATIONAL SUPPORT  
OPPORTUNITIES



PROMOTIONAL & ADVERTISING  
OPPORTUNITIES



ALL ABOUT EXHIBITION



PAYMENT CANCELANATION  
TERMS & CONDITIONS

## FOR EXHIBITION AND SPONSORSHIP, PLEASE CONTACT:

### **Jenny Ong**

Assistant Director  
Kenes MP Asia Pte Ltd  
APICS 2022  
Tel: +65 6389 6644  
Fax: +65 6292 4721  
Email: [ongj@kenes.com](mailto:ongj@kenes.com)

# SUPPORT CATEGORIES AND BENEFITS



We appreciate the support of the industry to make Asia Pacific Intensive Care Symposium 2021 a success. You will receive outstanding advantages and recognition linked to your support level.

All Supporters must participate as an Exhibitor with a minimum 9 sqm booth to qualify for other Support opportunities.

Support levels will be allocated as follows:

SUPPORT LEVELS	MINIMUM CONTRIBUTION
<b>Leading Supporter</b>	SGD 120,000
<b>Platinum Supporter</b>	SGD 80,000
<b>Gold Supporter</b>	SGD 40,000

BENEFITS	LEADING SUPPORTER	PLATINUM SUPPORTER	GOLD SUPPORTER
Industry-Supported Symposium (45 mins)	2 satellite symposium	1satellite symposium	Meet-The-Expert
Exhibition Booth	18 sqm	12 sqm	9 sqm
Priority Choice of Exhibition Space	1	2	3
Symposium Registrations	30	20	10
Tickets to Gala Dinner	6	4	2
Promotional Mailshot	3 exclusives	2 exclusives	1 exclusive
Advertisement in the e-Program Book	✓	✓	✓
Acknowledgment	<b>Supporter's logo *featured in/on following materials:</b> a. Marketing Collaterals b. Website Footer c. Stage backdrop d. Programme book e. Supporters' Board f. Symposium website and hyperlink g. Sponsorship mention at Opening Ceremony	<b>Supporter's logo *featured in/on following materials:</b> a. Marketing Collaterals b. Website Footer c. Stage backdrop d. Programme book e. Supporters' Board f. Symposium website and hyperlink g. Sponsorship mention at Opening Ceremony	<b>Supporter's logo *featured in/on following materials:</b> a. Marketing Collaterals b. Website Footer c. Stage backdrop d. Programme book e. Supporters' Board f. Symposium website and hyperlink g. Sponsorship mention at Opening Ceremony
Visibility as the Lead Support at the opening and closing sessions	✓		
Online Exhibitor Profile with Meeting Facilities	✓	✓	✓
Contents touch point in exhibitor profile page	✓	✓	✓
45-minute Fireside Chat (Live with Q&A)			✓
Post-Event lead report (virtual platform)			
Booth representatives	8	6	4
<b>Prominent Branding and Visibility</b>			
Logo visibility on registration page	✓	✓	
Banner Advert Visibility			
Video Advertisement (max 3 mins )	✓	✓	✓
Logo visibility in Platform Homepage, Exhibition page & pre- and post-show promotion	✓	✓	✓

All other support will be acknowledged as Supporter or Exhibitor.

Branded items will carry company logos only. No products logos or advertisements are permitted.

NOTE: In addition to the support fee, the supporting company must cover all food and beverage costs for participants attending the symposium and speakers' expenses including:

- ✓ Registration fee
- ✓ Accommodation
- ✓ Travel expenses

This also applies in the event that the speakers have already been invited by the APICS 2022.

## SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact [ongj@kenes.com](mailto:ongj@kenes.com) to discuss your needs.



Medical education plays a key role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME-accredited elements, companies providing grants may not influence the topic, speaker selection or any other aspect of the content or presentation. No promotional, commercial or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

## Medical Education Grant

**PRICE UPON REQUEST**

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.



Certain scientific symposia within the main Meeting programme may coincide with the broaden educational objectives of certain supporters. Such sessions are designed by the programme committee of the meeting including choice of topic and speakers. Supporters are invited to contribute towards the costs of holding one or more of these sessions.

- Hands off support, no influence over any scientific / education content
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme\* and on the event website as: Session Title “Supported with an Unrestricted Educational Grant from <Company Name>”

## Travel and Participation Grant

**PRICE UPON REQUEST**

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for APICS 2022. The industry will entrust Kenes Group and provide educational grants directly, and Kenes Group/APICS will be responsible for participants (HCPs) pre-selection. Educational Participation Grants of any amount are appreciated and important to the success of APICS 2022.



Recipients (HCPs) will need to fulfil the criteria specified by APICS in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by APICS Secretariat.





## Mobile Application

SGD 25,000

The Mobile Application/Web Access enables participants to access all Forum-related information and functions, such as scientific programme, abstracts, e-posters, faculty information, participant's personal scheduler, membership information, industry support and exhibition information" separate section), city information, etc.

- Supporter will be recognized on the home screen with "Supported by..." with a company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site, on the Forum website with hyperlink to Supporter's homepage.



## E-Poster (Sole Supporter)

SGD 25,000

Kenes e-posters are a unique combination of scientific posters and interactive content. E-posters are an electronic version of the traditional paper posters and are shown at dedicated digital stations at the event. E-posters create unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The e-poster terminals are located in prime, high traffic locations which will allow attendees to access the electronic presentations easily and conveniently.

- Support will be recognized with signage at the entrance to the e-poster area with "Supported by..." and a company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site, and on the Forum website with hyperlink to Supporter's homepage.





## Industry-Supported Symposium

**Breakfast: SGD 35,000**  
**Lunch: SGD 55,000**

Embrace this excellent opportunity to maximize your company's exposure by organising an official industry-supported symposium of up to 60 minutes. Note: The Programmes are subjected to the approval of the Symposium Organising Committee.



- Speakers nomination and topics selection are subjected to the approval of the Organising Committee.
- Inclusion of hall rental, standard audio/visual equipment, display table, access to speakers' preparation room.
- Permission to use the phrase: "APICS - Asia Pacific Intensive Care Symposium 2022" in the marketing of the symposium
- The Symposium title, schedule and programme will be displayed in/on the Symposium website and E-Programme book.
- Table for display of materials at the entrance of the hall during the session.
- All support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and Symposium website with hyperlink to the Supporter's homepage.
- The supporting company will bear all food and beverage costs for participants attending the symposium.
- The supporting company in addition to the support fee must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies if the speakers have already been invited by the APICS - Asia Pacific Intensive Care Symposium 2022.

INDUSTRY-SUPPORTED SYMPOSIUM SLOTS*			
20 August 2022	Lunch Symposium	1200 - 1300	3 slots available
21 August 2022	Breakfast Symposium	0800 - 0845	3 slots available
	Lunch Symposium	1200 - 1300	3 slots available
22 August 2022	Breakfast Symposium	0800 - 0845	3 slots available
	Lunch Symposium	1200 - 1300	3 slots available

**\*Timing and programme are subject to change by Organisers**



## Symposium Dinner (Sole Supporter)

SGD 20,000

This is a major social and networking event that is highly-anticipated by Symposium delegates.

- 10 complimentary tickets to Forum Dinner
- Supporter's standing signage provided by your company to be displayed at social function venue
- Support will be acknowledged on the backdrop at the Symposium Dinner venue, in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Forum website with hyperlink to Supporter's homepage.
- Opportunity to provide items bearing company logo for use at the Symposium Dinner
- Opportunity to distribute company's premiums and literature as door gifts
- Meet-and-greet staff provided by your company at entrance to the dinner
- Networking opportunity with delegates

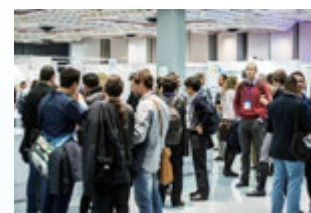


## Opening Ceremony (Sole Supporter)

SGD 10,000

Supporter will have the opportunity to promote itself through a networking reception on the first day to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on the room signage
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Forum website with hyperlink to Supporter's homepage.



## Symposium Bags (Sole Supporter)

SGD 8,000

Supporter will produce and provide the bags, which will be branded with the event branding and logo.

- Support will be recognized on the bag with "Supported by..." and a company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Forum website with hyperlink to Supporter's homepage.



The bags will have to be approved by the Symposium Organiser. Supporter can also provide funding instead of producing the bags, in addition to support fee. It is the company's responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

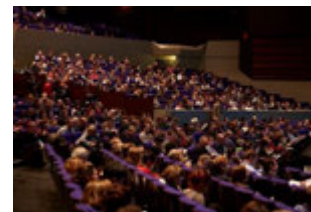


## Industry-Supported Pre-Workshop

SGD 10,000

Opportunity to organise pre-workshop in consultation with the Symposium Organiser

- Programme is subject to the approval of the Symposium Scientific Committee.
- Permission to use the phrase: “Pre-Workshop of APICS - Asia Pacific Intensive Care Symposium 2022” in the marketing of workshop.
- The supporting company should be a Supporter/Exhibitor in the main Symposium.
- Attendees for workshops should be registered to the main Symposium.
- Workshop programme will be included in a designated industry section of the Programme book (subject to receive by publishing deadline).
- Acknowledgement workshop supported by “Company” on the introductory slide and on the signage at the entrance of the workshop room.
- Events will be advertised in Programme book with acknowledgment of sponsoring company.
- The supporting company will bear all hall rental, standard audio/visual equipment and Food and Beverage costs for participants attending the workshop.
- The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in event that the speakers have already been invited by the APICS - Asia Pacific Intensive Care Symposium 2022.



## Symposium Lanyards (Sole Supporter)

SGD 8,000

Supporter will produce and provide the participants’ Symposium lanyards, which will be branded with the event branding and logo.

- Support will be acknowledged on the lanyards with “Supported by...” and a company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Forum website with hyperlink to Supporter’s homepage.



The lanyards will have to be approved by the Symposium Organiser. Supporter can also provide funding instead of producing the lanyards, in addition to support fee. It is the company’s responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

## Printing of Programme Book (Sole Supporter)

SGD 8,000

The Programme book will be distributed in the participants’ Symposium bags.

- Supporter will get 2 Full-page colour advertisements inside Programme book.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Symposium website with a hyperlink to Supporter’s homepage.





## Speakers' Ready Room (Sole Supporter)

SGD 8,000

Opportunity to organise pre- workshop in consultation with the Symposium Organiser

- Supporter's logo on the room signage
- Supporter's logo to be displayed as the desktop background for computers in the room.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Symposium website with hyperlink to Supporter's homepage.



## Product Theatre

SGD 8,000

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theatre style for 50 attendees. No other sessions of the scientific programme will run in parallel but may run concurrent with other corporate supporters.



Product Theatres provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibit hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Distribute branded materials
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event



## Photo Booth

SGD 5,800

The Photo Booth is an excellent tool to engage with Forum attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Forum ends as these photos are shared with colleagues, friends and family.



## Coffee Break Support

SGD 5,000/Day

Supporter will be entitled to 2 coffee breaks for 1 day only (morning and afternoon). Date selection will be done on a “first come, first served” basis.

- Opportunity to have a one-day display of company’s logo at the catering point located within the exhibition area.
- Opportunity to provide items bearing company logo for use during the supported breaks.
- Support will be acknowledged on the Coffee Break Area signage, in the Industry Support and Exhibition section of the Programme book, Supporters’ Board on-site and on the Forum website with a hyperlink to Supporter’s homepage.



## Hospitality Suites/Meeting Rooms

Price Upon Request

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

Please contact Ms. Jenny Ong (E-mail: [ongj@kenes.com](mailto:ongj@kenes.com))



- Opportunity to brand the hospitality suite



Type	Back Page	Inside Front	Inside Back	Inside Page
	SGD	SGD	SGD	SGD
Advertisement in Programme Book (Full Page)	5,000	4,000	4,000	3,000
Mini Programme	6,000			

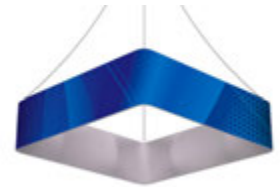
Medical education plays a key role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME-accredited elements, companies providing grants may not influence the topic, speaker selection or any other aspect of the content or presentation. No promotional, commercial or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

## Overhead Hanging Banner

**EXCLUSIVE: SGD 8,000**

- Overhead hanging banner displayed at Exhibition Hall to be done at Sponsor's cost
- Includes installation only
- Exclusive to first-come-first-served sponsor



## Mobile Charging Stand Display

**SGD 5,800**

Gain additional exposure by having your branding displayed at the mobile charging stand display.

- This includes printing and installation
- Exclusive to first-come-first-served sponsor
- Sponsor to send final design by agreed deadline.



## Pillar Wrap

**EXCLUSIVE: SGD 12,000**

Ideal for Exhibitors without onsite booth presence but wish to gain visibility

- This includes printing and installation
- Exclusive to first-come-first-served sponsor
- Sponsor to send final design by agreed deadline.





## Promotional Mailshot

**Exclusive: SGD 5,500**  
**Combined: SGD 3,500**

Gain additional exposure for your symposium, company or exhibition booth by sending out a mailshot to the pre-registered delegates who have agreed to disclose their details at a date and time coordinated with the Symposium Organiser.

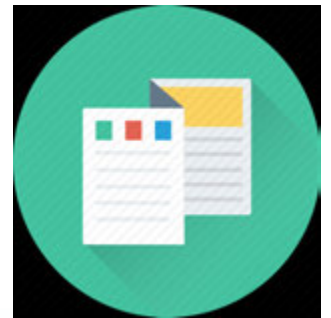
- Mailshot to be designed and provided by the Supporter by agreed deadline.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme book, Supporters' Board on-site and on the Forum website with hyperlink to Supporter's page.



## Bag Insert (1pc A4 Size)

**SGD 3,000**

To allow advertisers an opportunity to publicize their products to delegates, companies may insert their A4-sized leaflets into the Forum bags. The advertisers are to provide the leaflets. The Organising Committee reserves the right to approve the contents and format of the A4 leaflet. It should be in English and the quantity will be advised by the organiser.







## Space Only Rental (Minimum of 18sqm)

The price for space-only rental is SGD 900 per square meter. This includes:

- Exhibitors' badges (5 badges for the first 9sqm, 1 badge for every 9sqm thereafter)
- 100-word company/product profile in the E-Programme book
- Cleaning of public areas and gangways

## Shell Scheme Rental (Minimum of 9sqm)

The price for shell scheme rental is SGD 8,000 per 9 square meter. This includes:

- Exhibitors' badges (5 badges for the first 9sqm, 1 badge for every 9sqm thereafter)
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 2 chairs, 1 information counter, 1 rubbish bin
- Single power point
- 100-word company/product profile in the Programme book
- Cleaning of public areas and gangways

Shell Scheme Stand Sketch  
(For illustrative purposes only)



### ADDITIONAL BENEFITS:

When you exhibit, your company will receive the following additional benefits:

- Listing as an Exhibitor on the Forum Website with link to the Company website
- Listing and profile in the Industry Support and Exhibition section of the Programme book
- Company name or company logo on Exhibition signage on-site

### ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form, should be faxed/emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form, space will be confirmed and an invoice will be mailed. Space allocations will be made in the order in which application forms with payment are received.

### EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Five exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after.

Any additional exhibitors will be charged an Exhibitor registration fee (price available on request). Companies can purchase a maximum number of Exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An Exhibitor Registration Form will be included in the Exhibitors' Technical Manual.



## EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated one month prior to the Asia Pacific Intensive Care Symposium 2022. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## EXHIBITOR LOGOS PROFILE

Upon receipt of the booking form, you will be asked to submit your logo and a 100-word Company/Product profile. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the Programme book.

## EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Further details will be included in the Exhibitors' Technical Manual.

## Virtual Exhibition

**SGD 6,500**

The Virtual Exhibitor Package provides substantial content downloads and brand recognition for your organisation, in turn providing new sales opportunities.

### VIRTUAL PROFILE WITH MEETING FACILITIES

- High visibility booth position
- Booth and logo prominently highlighted on event homepage
- 2 booth representatives
- 2 virtual conference passes
- 4 content tabs in booth
- 15 minutes video presentation at the Exhibitor Gallery



### PROMINENT BRANDING AND VISIBILITY

- One (ROP) A4 Ad in the conference e-show guide
- Listing in the conference e-show guide



Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

## CONTRACTS & CONFIRMATION

### SUPPORTERS

Once a Support Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment from the Supporter. Upon receipt of the Supporter Booking Form, the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

### EXHIBITORS

Once an Exhibition Booking Form is received, a confirmation of exhibition will be mailed to you with an accompanying invoice.

## SUPPORT TERMS AND CONDITIONS

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.

## INSERTS AND DISPLAY MATERIALS

Please note that all materials entering the venue will incur a handling charge. This includes materials for inserts and display. To receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibitors or Symposia Technical Manuals.

## BOOKING PROCEDURES AND PAYMENT INFORMATION

### TERMS OF PAYMENT

- 60% upon receipt of the Support Agreement and first invoice
  - 40% by 18 May 2022 (After May 2022, full payment is due upon booking)
- All payments must be received before the start date of the Asia Pacific Intensive Care Symposium 2022. Should the Supporter fail to complete payments prior to the commencement of the Forum, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

### PAYMENT METHODS

Option 1: Payment by cheque (for Singapore-based companies)

Option 2: Payment by Bank Transfer (S\$)

MP Singapore Pte Ltd

DBS Bank Ltd, 12 Marina Boulevard, DBS Asia Central

Marina Financial Centre, Tower 3, Singapore 018982

Account Number: 033-016215-4

SWIFT BIC Code: DBSSGSG

Bank charges are the responsibility of the payer.

### CANCELLATION / MODIFICATION POLICY:

Cancellation or modification of support items must be made in writing (Contact information can be found in the "General Information" Section, above.)

The Organisers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made before 18 February 2022, inclusive
- 50% of the agreed package amount if the cancellation/modification is made between 18 February and 18 May 2022, inclusive
- 100% of the agreed package amount if the cancellation/modification is made after 18 May 2022



## APICS ASIA PACIFIC INTENSIVE CARE SYMPOSIUM 2022 SICM X ANZICS

20-22 August 2022  
Suntec Singapore Convention & Exhibition Centre

Please complete all details and send to: Ms. Jenny Ong at [ongj@kenes.com](mailto:ongj@kenes.com)

COMPANY INFORMATION			
Company Name			
Company Address			
	Country		
Contact Person	Designation		
Telephone	Fax		
Mobile	Email		

I would like to book the following Support Items:

SUPPORT LEVEL	PRICE (SGD)	√
Platinum-Support Package	80,000	
	40,000	
<b>Total Amount (+ 7% GST)</b>		

EDUCATIONAL SUPPORT OPPORTUNITIES	PRICE (SGD)	√
Medical Education Grant	price upon request	
Travel and Participants Grant	price upon request	
Mobile Application	25,000	
E-Poster Area (Sole Supporter)	20,000	
<b>Total Amount (+ 7% GST)</b>		

PROMOTIONAL SUPPORT OPPORTUNITIES	PRICE (SGD)	√
Industry-Supported Symposium (Breakfast)	35,000	
Industry-Supported Symposium (Lunch)	55,000	
Symposium Dinner (Sole Supporter)	20,000	
Opening Ceremony Cum Reception (Sole Supporter)	10,000	
Symposium Bags (Sole Supporter)	8,000	
Industry-Supported Pre-Workshop	10,000	
Symposium Lanyards (Sole Supporter)	8,000	
Printing of Programme Book (Sole Supporter)	8,000	
Speakers' Ready Room (Sole Supporter)	8,000	
Product Theatre	8,000	
Photo Booth	5,800	
Coffee Break Support (Date: _____)	5,000/ day	
Hospitality Suites	price upon request	
<b>Total Amount (+ 7% GST)</b>		



## APICS ASIA PACIFIC INTENSIVE CARE SYMPOSIUM 2022 SICM X ANZICS

20-22 August 2022  
Suntec Singapore Convention & Exhibition Centre

ADVERTISING OPPORTUNITIES	PRICE (SGD)	√
Advertisement in Programme Book: back page	5,000	
Advertisement in Programme Book: inside front	4,000	
Advertisement in Programme Book: inside back	4,000	
Advertisement in Programme Book: inside page	3,000	
Mini Programme back page	6,000	
Overhead Hanging Banner (Exclusive)	8,000	
Mobile Charging Stand Display (Exclusive)	5,800	
Pillar Wraps (Exclusive)	12,000	
Promotional Mailshot (Exclusive)	5,500	
Promotional Mailshot (Combined)	3,500	
Bag Insert (1 Pc. A4 size)	3,000	
<b>Total Amount (+ 7% GST)</b>		

• 7% GST is charged to Singapore registered companies

Provisional Booking - The item will be released if not confirmed within 14 days

Please send me a support contract and invoice

Signature \_\_\_\_\_ Date \_\_\_\_\_

We accept the contract terms and conditions (in this Sponsorship and Exhibition Prospectus) and agree to abide by the guidelines for Industry Participation for the Symposium. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.



## APICS ASIA PACIFIC INTENSIVE CARE SYMPOSIUM 2022 SICM X ANZICS

20-22 August 2022  
Suntec Singapore Convention & Exhibition Centre

COMPANY INFORMATION			
Company Name			
Company Address			
	Country		
Contact Person	Designation		
Telephone	Fax		
Mobile	Email		

PRODUCTS AND SERVICES TO BE EXHIBITED	Specify Brand(s) and Product Type(s)

APPLICATION FOR SPONSORSHIP & EXHIBITION SPACE	Sponsorship/Exhibition Format and Cost		
Booth No:			
		S\$	
	Sub total	S\$	
	7% GST	S\$	
<b>GRAND TOTAL</b>		S\$	

• **NOTE:** 60% payment is required with return of contract and 40% balance payment payable on by 18 May 2022.

### TO BE COMPLETED BY SPONSOR & EXHIBITOR

We agree to pay 60% of the full payment with the return of this contract and the 40% balance payment on the 18 May 2022.  
We have read and accept the Terms & Conditions listed overleaf.

Exhibiting Company		Company Stamp	
Name			
Signature		Date	

### TO BE COMPLETED BY ORGANISER

The above application is accepted by Australian and New Zealand Intensive Care Society [ANZICS], The Society of Intensive Care Medicine (Singapore) [SICM] & sent to MP Singapore Pte Ltd, 20 Kallang Avenue, PICO Creative Centre Level 2, Singapore 339411.

Name		Designation	
Signature		Date	

All payments & Telegraphic Transfer, exempt from any bank charges, should be crossed and made payable in Singapore Dollars [SG\$] to: **MP Singapore Pte Ltd** • DBS Bank Ltd, 12 Marina Boulevard, DBS Asia Central Marina Financial Centre, Tower 3, Singapore 018982. Account Number: **033-016215-4** SWIFT BIC Code **DBSSSGSG**



## APICS ASIA PACIFIC 2022 INTENSIVE CARE SYMPOSIUM SICM X ANZICS

### Obligations and Rights of the Sponsor

Sponsor agrees and acknowledges that any infringement by it or any of its employees, officers or agents of any term of this Agreement shall give the Organiser the right to immediately terminate this Agreement, without compensation to, or the refund of any funds already paid by Sponsor, and without prejudice to any other rights of Organiser under the Agreement.

### Changes to Congress

Sponsor agrees and acknowledges that Organiser may, if Organiser deems necessary, change the venue, timing and date of the Congress or any Congress related activities. Organiser shall not be liable to Sponsor for any damages or losses resulting from any such change. Sponsor will be notified in writing as soon as practicable following any such change.

### Exhibition Rights

To the extent Sponsor booked and was granted exhibition rights at the Congress ("Exhibition Rights"), the following provisions shall apply to such Exhibition Rights (for purposes of this provision, Sponsor shall be referred to as "Exhibitor"):

#### a. Allocation of Space

Organiser shall allocate to the Exhibitor, in respect of Exhibition Rights at the Congress, a display stand, shell scheme package and/or exhibition space, in accordance with the parameters set out in this Agreement (together, the "Exhibition Space").

The Exhibition Space shall be made available for the Exhibitor's use during the period of the Congress, on an "as is, where is" basis. Organiser shall use commercially reasonable efforts, but does not guarantee, that it will fulfill any special requests made by the Exhibitor.

By executing this Agreement, Exhibitor makes a final and irrevocable commitment to use the Exhibition Space allocated to Exhibitor and to maintain Exhibitor's exhibition and installation at the Exhibition Space until the date and time fixed for closure of the Congress.

Organiser reserves the right to modify the location and/or positioning of the Exhibition Space to the extent Organiser deems necessary or advisable for any reason, with no obligation to provide compensation to Exhibitor. Organiser further reserves the right to immediately revoke the Exhibition Rights in respect of the Exhibition Space or any portion thereof, and to offer same to a third party, to the extent Exhibitor fails to complete the installation of its exhibition at the time of the opening of the Congress, with no obligation to provide any compensation or refund to Exhibitor.

In no event may Exhibitor transfer, assign or sub-let the Exhibition Space or any part thereof to any third party or allow any third party to otherwise use the Exhibition Space or any part thereof.

#### b. Set-Up and Dismantling of Exhibition Space

Exhibitor must comply with the provision of all technical manuals and other electronic or printed guidelines published by Organiser relating to the Congress including, in particular, as they relate to the set-up, use and dismantling of Exhibitor's booths or stands at the Exhibition Space.

Exhibitor is solely responsible for all costs and expenses incurred in execution of the design, installation and delivery of its displays to and its dismantling and/or removal from the Congress site.

Exhibitor's displays at the Congress, and any special decorations and fittings, shall be subject to approval by the person(s) appointed by Organiser to manage the Congress (the "Congress Manager"). The Organiser will not approve displays or decorations which do not comply with its standards for the Congress, unless and until the necessary changes required by the Congress Manager have been made.

Exhibitor's standard booth height is restricted to 246cm, unless notified or agreed otherwise by Organiser. Exhibitor's exhibits must not block aisles, obstruct adjoining booths or damage the premises or equipment of the Congress. Exhibitor is required to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

Exhibitor undertakes to observe the timetable designated for completion of its display before the Congress opening and its dismantling of its exhibits at the close of the Congress. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibition unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's risk and sole expenses.

The Exhibition Space must be handed back to the Organiser in its original condition. Exhibitor shall be responsible to ensure that all debris and waste material are completely removed from the Exhibition Space at the end of the Congress in accordance with the Organiser's instructions on waste management. In case of damage or loss resulting from Exhibitor's failure to comply with this requirement, all costs associated with the cleaning, repair and replacement of the Exhibition Space or any accessories made available to the Exhibitor as part of the Exhibition Rights will be charged to the Exhibitor.

Exhibitor shall be solely responsible to ensure that its employees, exhibition staff and temporary staff comply with the latest legislation regarding health and safety at work. Organiser shall bear no responsibility for non-compliance to this requirement by the Exhibitor.

#### c. Exhibition Conduct

Exhibitor is obliged to ensure that its Exhibition Space is permanently staffed throughout Congress opening hours.

Exhibitor must maintain the Exhibition Space in a clean and orderly state and shall not cause a nuisance to any other exhibitors or delegates at the Congress.

The Exhibitor may only present and display in the Exhibition Space its own materials, products and/or services. Under no circumstances may Exhibitor promote or display in the Exhibition Space materials, products or services of a third party.

All promotional activities and all other promotional activities including interviews, demonstrations, and the distribution of literature or samples, must be confined to the limits of the Exhibition Space. Any other promotional activities by Exhibitor or by anyone on its behalf, including, without limitation, canvassing or distribution of leaflets or other promotional materials outside of the Exhibition Space, is expressly forbidden.

Use of electricity shall be subject to the Congress Manager's instructions. Flammable materials are not allowed to be utilized by Exhibitor. Equipment displayed or demonstrated must be installed with strict adherence to all safety requirements.

The provision of refreshments for Congress delegates by Exhibitor are permitted, subject to the catering regulations of the Congress building. Organiser is not liable or responsible for the quality and/or quantity of the Exhibitor's refreshments.

Sound equipment must be regulated and directed into the Exhibition Space so that it does not disturb neighbouring exhibits. Congress management reserves the right to require the Exhibitor to discontinue any activity, noise or music that Organiser deems objectionable or a nuisance.

#### d. Liquidated Damages

Without limiting any right or remedy to which Organiser is entitled to under the Agreement or applicable law, in case Exhibitor fails to comply with the requirements set out in these General Terms, Organiser shall be entitled to liquidated damages in the amount of 25% of the total package amount committed by the Exhibitor in this Agreement.

### Sponsorship Rights

To the extent Sponsor booked and was granted sponsorship rights at the Congress ("Sponsorship Rights"), the following provisions shall apply to such Sponsorship Rights (for purposes of this provision, Sponsor shall be referred to as "Sponsor"):

#### a. Allocation of Sponsorship Rights

Organiser shall allocate to the Sponsor in respect of the Congress those sponsorship opportunities designated in this Agreement (the "Sponsorship Rights"). Sponsor HEREBY makes a final and irrevocable commitment to accept the Sponsorship Rights allocated to Sponsor.

#### b. Certain Limitations

Display of all signs or other promotional materials by Sponsor or by anyone on its behalf at the Congress must be coordinated and approved in advance by Organiser.

Sponsor's promotional activities shall at all times be limited to those expressly included in the Sponsorship Rights and may only be carried out in or from the Exhibition Space (to the extent Sponsor is also an Exhibitor) or from those areas specifically designated by Organiser for such purposes, by prior written permission. Any other promotional activity by Sponsor or by anyone on its behalf, including, without limitation, distribution of leaflets or materials to delegates in the Congress site, is expressly forbidden.

#### Sponsor Access to the Congress and Exhibition Space

Access to the Congress by any person acting for Sponsor is subject to such person presenting an access badge issued by Organiser. Sponsor's badges will not be mailed in advance and may be collected from the Congress Registration desk on the Congress commencement date.

#### Non-Exclusive Rights

Sponsor acknowledges and agrees that its rights granted under the Agreement are non-exclusive and that Organiser may have additional sponsors, exhibitors and supporters in its absolute discretion, including those who may be competing with Sponsor, on the same or different terms to those contained in the Agreement.

#### Compliance; Codes of Practice

Participation by Sponsor in the Congress is subject to Sponsor's strict compliance with all rules, regulations and conditions stated herein and in any other policies of procedures relating to the Congress that Organiser may from time to time deliver to Sponsor, as well as to all national and international rules and regulations related to advertising and promotion of products and services as part of the Congress.

Without limiting the generality of the preceding sentence, Sponsor must comply with all applicable laws and regulations and codes of practice, including, without limitation, those promulgated by IPCAA (International Pharmaceutical Congress Advisory Association) published at [www.ipcaa.org](http://www.ipcaa.org), EFPIA (European Federation of Pharmaceuticals Industries & Associations), published at [www.efpia.org](http://www.efpia.org), MedTech Europe published at <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), published at [www.ifpma.org](http://www.ifpma.org), to the extent applicable.

Without limiting the generality of the preceding paragraph, in the case of events conducted in the USA or Canada, Sponsor must also comply with all applicable laws, regulations, and codes of practice, including, without limitation, those promulgated by the FDA (U.S. Food & Drugs Administration) published at <https://www.fda.gov/> and Advamed published at <https://www.advamed.org/>, to the extent applicable.

#### CME

In the event CME (continuing medical education) activities are conducted at the Congress, absolutely no promotional activities will be permitted and no advertising materials may be displayed in the same lecture halls or rooms immediately prior to, during, or after a CME activity. Promotional activities and advertising materials must be separate and distinct from any educational activities and may not interfere, or in any way, compete with the learning experience.

#### Licenses

Sponsor grants Organiser and its affiliates a non-exclusive, non-transferable, royalty-free license to use, without the right to sublicense, Sponsor's trade name, logo and trademarks in connection with Sponsor's participation in and activities conducted in connection with the Congress.

Organiser grants Sponsor a non-exclusive, non-transferable, royalty-free, revocable, license to use, without the right to sublicense, the Congress name, title, trade name, logos and trademarks in connection solely with the exercise of its Exhibition Rights and Sponsorship Rights at the Congress, such license to valid until the earlier to occur of: (i) the end of the Congress; or (ii) the earlier termination of the Agreement.

#### Payment

Payment of the Participation Fee must be made in accordance with the conditions of payment set out in this Agreement. Should the Sponsor fail to make any payment on time, the Organiser shall be entitled to terminate the Agreement, make other arrangements for the Sponsor Rights and Exhibition Space and seek compensation for non-fulfilment of contract or other remedies available to Organiser under the Agreement or by law.



Sponsor acknowledges that Organiser may assign any or all of its rights and obligations under the Agreement to any of its affiliates or to any third party. Sponsor specifically acknowledges and agrees that all or any portion of the payments to be made under the Agreement by Sponsor may be invoiced by and become payable by Sponsor to an affiliate of Organiser, who may act as Organiser's paying agent.

All amounts payable by Sponsor are exclusive of VAT, gross sales or service taxes and other similar taxes, which shall be payable by Sponsor. Sponsor must make all payments in accordance with the terms of this Agreement, without any set-off or withholding of any kind.

#### Liability/Insurance

ORGANISER SHALL NOT BE LIABLE TO SPONSOR FOR ANY DAMAGE, LOSS, HARM OR INJURY TO SPONSOR OR ITS PROPERTY OR BUSINESS RESULTING FROM ANY REASON WHATSOEVER IN CONNECTION WITH THE CONGRESS, THIS AGREEMENT AND/OR THE RIGHTS GRANTED TO SPONSOR HEREUNDER, UNLESS SUCH DAMAGES ARE A RESULT OF ORGANISER'S OWN GROSS NEGLIGENCE OR WILLFUL MISCONDUCT. WITHOUT LIMITING THE FOREGOING, ORGANISER SHALL IN NO EVENT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOSS OF PROFITS, REVENUE, DATA, OR USE INCURRED BY SPONSOR, WHETHER IN ACTION IN CONTRACT OR TORT, EVEN IF ORGANISER KNEW OR WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. ORGANISER'S ENTIRE LIABILITY FOR DAMAGES HEREUNDER SHALL IN NO EVENT EXCEED THE AMOUNT ACTUALLY PAID AND RETAINED BY ORGANISER UNDER THE AGREEMENT.

Notwithstanding anything herein to the contrary, Organiser shall not be liable to Sponsor nor shall Organiser be deemed to be in default of its obligations hereunder if such default or damage is the result of war, hostilities, revolution, civil commotion, strike, epidemic, pandemic, accident, fire, natural disasters, terrorist activity, governmental or other obstacles for the freedom of travel (including any such restrictions arising from an epidemic or pandemic outbreak), union actions, riots, wind, flood or because of any act of God or other cause beyond the reasonable control of Organiser (a "Force Majeure Event").

In the event that the Congress is delayed or cancelled as a result of a Force Majeure Event, then the following shall apply:

(a) Delay of Congress: In the event that the Congress is delayed as a result of the Force Majeure Event then Sponsor may choose, by written notice to Organiser within 21 days of its receipt of notification of the Force Majeure Event to either:

(i) Apply the Contribution to the delayed Congress conducted by Organiser, and Sponsor shall have the same rights in respect of such delayed Congress as detailed in the Sponsorship Agreement; or

(ii) Not to apply the Contribution to the delayed Congress but rather terminate the Sponsorship Agreement, in which case Organiser shall refund an amount equal to 50% of the Contribution already paid to Organiser by Sponsor, within 30 days of the completion of the delayed Congress, and the balance will be retained by Organiser as a handling fee.

Should Sponsor fail to notify Organiser of its choice within said 21 days, then (i) above shall apply by default.

(b) Delay and Conversion to virtual Congress. In the event that the Congress is delayed as a result of the Force Majeure Event and Organiser converts the format of the delayed Congress to a virtual format then Sponsor may choose, by written notice to Organiser within 21 days of its receipt of notification of the Force Majeure Event and/or the changed format:

(i) Apply the Contribution to the virtual Congress conducted by Organiser; or

(ii) Not to apply the Contribution to the virtual Congress but rather terminate the Sponsorship Agreement, in which case Organiser shall refund an amount equal to 75% of the Contribution already paid to Organiser by Sponsor, within 30 days of the completion of the delayed and/or virtual Congress, and the balance will be retained by Organiser as a handling fee.

Should Sponsor fail to notify Organiser of its choice within said 21 days, then (i) above shall apply by default.

(c) Cancellation. In the event that the Congress is cancelled as a result of the Force Majeure Event then Sponsor may choose, by written notice to Organiser within 21 days of its receipt of notification of the Force Majeure Event to either:

(i) Apply the Contribution to the next (annual or semi-annual) Congress scheduled by Organiser, and Sponsor shall have the same rights in respect of such subsequent Congress as detailed in the Sponsorship Agreement; or

(ii) Not to apply the Contribution to the next Congress but rather terminate the Sponsorship Agreement, in which case Organiser shall refund an amount equal to 90% of the Contribution already paid to Organiser by Sponsor, within 30 days of the originally scheduled date for the Congress, and the balance will be retained by Organiser as a handling fee.

Should Sponsor fail to notify Organiser of its choice within said 21 days, then (i) above shall apply by default.

Sponsor acknowledges and agrees that all equipment and all display infrastructure and materials installed at the Congress and all other items brought to the Congress by Sponsor or any third party on its behalf including any and all personal items brought to the Congress by Sponsor employees and consultants (together "Sponsor Materials") shall not be insured by the Organiser, and under no circumstances will Organiser be liable for any loss, damage or destruction caused to any Sponsor Materials. Sponsor shall be solely responsible for the Sponsor Materials and for the property and persons of Sponsor's employees, agents, consultants and any third party acting on its behalf and for any other third party who may visit Sponsor's Space. The Sponsor will purchase insurance policies for the above listed damages and will ensure that Organiser is named as a co-insured party under such policies.

Sponsor shall indemnify and hold harmless Organiser, its shareholders, directors, employees, agents and representatives (together, "Organiser Indemnitees"), from any and all damages, loss, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Organiser Indemnitees or by

any third party in connection with or arising directly or indirectly from (i) any failure by Sponsor to act in accordance with the Agreement, and/or (ii) any act or omission of Sponsor, its employees, officers and agents and any contractors or other personnel hired by or on behalf of Sponsor in connection with the exercise of the Exhibition Rights and/or Sponsorship Rights granted under the Agreement (including, without limitation, in connection with the construction, decoration, operation, activity, dismantling and vacation by the Exhibitor of the Exhibition Space, and/or (iii) any other matter in which Sponsor exercised the Exhibition Rights and/or Sponsorship Rights.

#### Confidentiality

The Agreement and all communications among the parties in respect of it, whether oral, written or otherwise relating to a party ("Disclosing Party"), that is received by the other party ("Receiving Party") in the course of or as a result of the performance of this Agreement shall be referred to herein as "Confidential Information". All information pertaining to the Congress shall be deemed Confidential Information of Organiser. Receiving Party undertakes to hold all Confidential Information of the Disclosing Party in strict confidence and not to disclose such Confidential Information to any other third party, other than to those of its employees, consultants, service providers and representatives who are subject to confidentiality undertakings in respect of the Confidential Information and who require such Confidential Information solely for purposes of the Congress, unless the Receiving Party can demonstrate that the relevant Confidential Information was: (i) rightfully in its possession or known by it prior to receipt from the Disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction or breach of confidentiality obligation, or (iii) was independently developed without use of any Confidential Information of the Disclosing Party by employees or service providers of the Receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the Receiving Party or any agent, consultant or employee thereof) generally available to the public. The receiving party undertakes not to use the information for any purpose, other than for performing the provisions of this Agreement, without obtaining the written Agreement of the Disclosing Party. For the avoidance of doubt, all information and materials which are distributed to the public during the Congress shall not be considered Confidential Information. This provision shall survive any termination of the Agreement for a period of five (5) years.

#### Miscellaneous

Those provisions of this Agreement which by their terms are intended to survive termination of this agreement. Sponsor may not assign, mortgage, charge, sub-licence or otherwise delegate any of its rights hereunder, or sub-contract or otherwise delegate any of its obligations hereunder, without the prior written consent of Organiser. The Agreement is binding upon, and inures to the benefit of, the parties and their respective permitted successors and assigns. This Agreement may be amended or modified only with the written consent of both parties. The parties acknowledge that no joint venture, association, partnership or agency relationship is created under this Agreement. The Agreement constitutes the entire Agreement between the parties, and shall supersede all prior Agreements and understandings, oral or written, between the parties relating to the subject matter hereof. The Agreement is governed by and construed in accordance with the laws of Switzerland without regards to conflict of laws rules. Any disputes, misunderstanding arising from the performance of this Agreement shall be settled by the competent courts in Zurich, Switzerland.